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| |  | | --- | | [What's the forecast for tomorrow's air travelers? Find out at World Passenger Symposium 2014. OCtober 15-17 San Diego, California](http://www.iata.org/publications/Pages/20-passenger-forecast.aspx) |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | [Share this email with a colleague](http://bitcolorine.com/WPS/%25%25ftaf_url%25%25) | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Follow us: | **[f](https://www.facebook.com/iata.org)** |  | **[t](http://www.twitter.com/iata)** |  | **[in](http://www.linkedin.com/groups?gid=3315879)** |  | **[you tube](http://www.youtube.com/user/IATAtv?ob=0&feature=results_main)** | |  |  | | --- | | http://www.iata.org/html_email/ETtemplates/images/line.gif |  |  |  |  |  | | --- | --- | --- | --- | | Discover a new way of forecasting air travel markets at the World Passenger Symposium  **LIVE DEMO on Thursday, 16 October at 2 PM at the IATA room**.  The new IATA Passenger Forecast Service, offered jointly between IATA and Tourism Economics, is a forward-thinking new service focused on the fundamental drivers of air travel over the next two decades to help you understand, manage and reduce uncertainty about the future.   **See what’s in store and plan for tomorrow**  Understand the drivers that will shape travel markets, including emerging middle-income classes, diverging demographics and the opportunities for future liberalization. And explore alternative scenarios of the future, such the potential challenges of tougher climate policies so you can be better prepared for what’s next.   |  | | --- | | [**Register Today!**](http://www.iata.org/publications/Pages/20-passenger-forecast.aspx) |   **Benefit from comprehensive insights and information, including:**   * A global forecast report, including detailed commentary from IATA on the fundamentals that will shape air travel demand in the future, and the major markets of tomorrow. * Individual country reports, providing supplementary detailed analysis for the biggest air travel markets. * A comprehensive and customizable online forecast database. * Bi-annual updates (April and October).   **Incredible Early Bird Discounts until October 31st!**   Don’t wait! Purchase the Passenger Forecast service before October 31, 2014 and save US $500 on the Global Report, US $150 on the Country Report and US $2500 on the Online Databank!   **WPS is the place to be!**   Experience how industry collaboration can trigger innovation and drive value through innovation for the benefit of customers. Be sure to join us at World Passenger Symposium 2014!  Get the agenda [here!](http://www.iata.org/events/passenger-symposium/pages/index.aspx)   |  |  | | --- | --- | | |  | | --- | | [**Register Today!**](http://www.iata.org/publications/Pages/20-passenger-forecast.aspx) | | | |  | |